

**Ref:** Rent Alpha/ HUL /OOH /PR #156

**Date:** 16/03/2017

M/s Rent Alpha Pvt. Ltd.  
1101, 11th Floor, Peninsula Park,  
Off Andheri Link Road,  
Andheri (West),  
Mumbai - 400053.

**Kind Attn:** Ganapathy N

Dear Sir,

We refer to our discussion and the Master Rental Agreement dated **06-May-2014**, signed between us. Subject to the terms thereof and the above agreement, we request you to release your order **M/S MAX VENDING PVT. LTD., B-40, G FLOOR, Moti Nagar, New Delhi , PAN NO.: AAFCM4416N** as follows:

**Details**

Item no	Technical	Item Rate	Qty	Amount	Tax	freight	TOTAL
	<b>specifactions</b>	<b>(Rs)</b>		<b>(Rs.)</b>	<b>cst@12.5%</b>	<b>including octroi</b>	<b>(Rs)</b>
1	B2C MACHINE	60400	1	60400	7550	3000	70950
2	7 Ltrs Milk Warmer	8900	1	8900	1112.5		10012.5
		TOTAL		69300	8662.5	3000	80962.5

TIN NO: 07580238579

**Warranty:** (As per vendor Condition)

**Delivery details:** Mentioned in Annexure .1

**Payment Terms** – 21 days from date of invoice

**Dispatch date** -2-3 weeks from the date of receiving confirmed order.

On behalf of Hindustan Unilever Limited we confirm and assure you that:

- i) We shall accept delivery of above Equipment at the location(s) indicated. On this basis we request you to release payment to the vendor in accordance with the terms of the Purchase Order.
- ii) We shall immediately execute the Rental Agreement in accordance with the Master Rental Agreement
- iii) Rent Alpha Pvt. Ltd. will not be held responsible for payment of the vendor invoice should we decline for whatsoever reason to accept delivery of the Equipment or, if the Rental Agreement is not accepted or executed by Rent Alpha Pvt. Ltd., on or after the Equipment is delivered or accepted by us

Thanking you,

Authorized Signatory



**Mr. Muthaiah Arumugam**  
National Operations Manager



**Mr. Debasis Chakrabarti**  
Finance Manager-OOH

Annexure.1

Delivery Address

<b>Name of the company</b>	<b>No of machines</b>	<b>Address</b>
RAJSHREE	B2C-01 MILK WARMER-01	3/2, QUEENS MARK KOLKATA-700019

**Order No: 219**

**Customer Details:** Phillips Carbon Black Ltd